

It's All About Connection!

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Today, Mike Moore of *The Providers* computer consulting firm is going to talk about the services he offers that help keep your computer systems connected and operating at an optimum efficiency for you and your business needs. In turn this helps to keep you connected with your business: your potential and existing customers, suppliers and employee's. As we are learning and practicing with the BNI method, keeping connected is critical for maintaining vibrant, healthy and profitable relationships.

In what ways are you disconnected?

- Is your computer running unnecessary programs that eat up your systems memory, causing a slower response time when you are trying to get urgent work completed?
- Are there problems occurring within your business that you are ignoring that are causing a bottleneck, slowing down production time or stopping some part of your business unexpectedly at times?
- Is your phone service disconnecting customers or delivering so much static that you can't hear your employees speaking to you?
- Is there a better way you could be supporting your customers? When is the last time you had a 1:1 meeting with your key customers and asked them how you could improve your products or services for them?

Have no fear, help is near!

Just reach out to BNI to get reconnected! Your BNI club members, BNI training programs and BNI leadership are all here to support you and your business. The BNI philosophy is Giver's Gain. Don't hesitate to ask for support. Your club members will share freely when they can and, when appropriate, suggest you consider becoming a client or make a referral. If the support you are looking for isn't here, consider ways you can reach out to bring in members from industries not yet represented in our group.

Think about it: the more connected our members, the healthier our connections, the more vibrant our club, the greater our referrals and the more profitable our businesses!